

Let your true self shine through

Information for Patients

**#BELOTERO** 

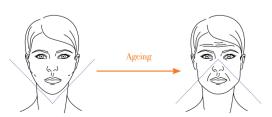


### Ageing Skin

There is a general belief beauty disappears with age. It is true, with age our facial proportions change, and the youthful look is hard to achieve. The skin ageing process is complex and caused by several different intrinsic and extrinsic factors.

Extrinsic ageing relates to the way we live our lives. Factors such as smoking, stress, poor diet and overexposure to the sun, all accelerate the skin ageing process.

Intrinsic ageing relates to ageing determined by our genetic heritage. As we age, the production of natural skin moisturisers (such as hyaluronic acid) slowly diminishes. As our collagen and elastin levels also decrease we lose our skins youthful plumpness. This along with a changing bone structure and the downward shift of fat beneath the skin, all transform our faces. The youthful upward facial triangle turns into the inverted triangle of age. A holistic solution to these problems is offered by BELOTERO®.





I certainly don't want to look overdone or change who I am; I want to look the age I am but look amazing for it. To me, letting my true self shine through is about being able to recognise yourself once more. I still want to be able to show the life experiences I've had, as both a model and a mum, and what makes me interesting and 'me'!

To own your beauty also means owning the decision to do something about my appearance and understanding what's right for me - and only me.

My face is unique... and I want it to stay that way!

Susanne, actual BELOTERO® patient, age 46

### What is BELOTERO®?

BELOTERO® is a family of hyaluronic acid dermal fillers with natural tissue integration, enabling your aesthetic practitioner to create subtle, smooth results while respecting the natural contours of your face. It is a tailored portfolio that can be used to fill wrinkles, restore facial volume and hydrate skin in a holistic approach that respects your individuality.





### What is hyaluronic acid?

Hyaluronic acid (HA) is our skin's natural moisturiser, it binds water which moisturises the skin and provides tightness. Over time, its natural production decreases and skin loses its elasticity and firmness. HA is an ingredient often present in anti-ageing day and night creams.

However, when it is applied to the skin (externally) as a cream or serum, the HA cannot penetrate through all layers of the skin.

For visible skin restoration and volume enhancement HA is injected into different layers of the skin by a qualified aesthetic practitioner.

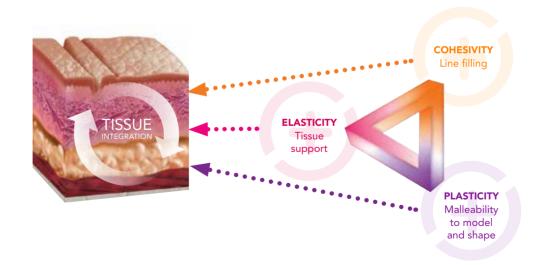
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### A Natural Look is an Exact Science

What makes BELOTERO® different to other fillers is the unique Cohesive Polydensified Matrix® (CPM®) technology for seamless integration into the skin. This gel matrix combines low density and high-density zones so that BELOTERO® can penetrate the smallest spaces yet cohesively stay intact.

Think of it like honey soaking through a sponge it can fill the smallest and largest gaps while staying together as one element. This allows the gel to 'mimic' tissue behaviour, respecting your facial movement and expression for a natural appearance. Letting your true self shine through.





### A tailored treatment approach

The BELOTERO® family of fillers is a complete and tailored portfolio that can be used to fill wrinkles, restore facial volume and hydrate skin in a holistic approach that respects your individuality.

### BELOTERO° VOLUME

Restoration of facial volume in:

- Cheeks and cheekbones
- C chin
- O facial volume loss
- O temples
- O jawline





### **BELOTERO** BALANCE

Correction of moderate lines. such as:

- nasolabial folds (nose to mouth lines)
- glabellar lines
- moderate perioral lines (smokers lines)
- O lip contouring



Correction of deeper lines, such as:

- O deep nasolabial folds (nose to mouth lines)
- O lip volume
- marionette lines





- fine lines around the mouth
- O décolletage

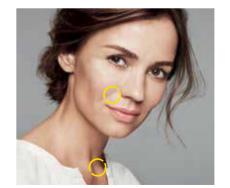


Lip enhancement, such as:

- O lip augmentation and enhancing the upper and lower lip
- () lip contouring and lip surface smoothing









### Real natural-looking results

Beauty is about allowing your character and personality to shine through.

Using BELOTERO® your aesthetic practitioner can create a tailored treatment protocol to meet your individual needs and unique beauty.

See the results for yourself.

### **BELOTERO**° VOLUME

#### Facial Volume Loss



Before





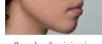
2 weeks after injection

#### **Temples**



Before





2 weeks after injection

Chin





## BELOTERO® BALANCE

#### Glabellar Lines







### Perioral Lines (Blanching)





### Vermilion Border



### BELOTERO° INTENSE

#### Lip Augmentation





#### Marionette Lines





#### **Oral Commissure**



### BELOTERO° SOFT

#### Crow's Feet







Upper and lower lip

BELOTERO Lips

#### Forehead





Individual results may vary.

### How to get a treatment

Only an individual treatment plan can bring out the best in your appearance. Here's how:

- Book an appointment
  It's natural to be a little nervous, feel
  free to ask any initial questions you
  have here to help you relax and feel
  more comfortable before attending a
  consultation.
- Attend a consultation
  Get a unique treatment plan based on your needs. Be sure to tell your aesthetic practitioner of any allergies you have or medication you are taking.
- 3 Have the treatment
  Treatments typically lasts less than one hour and you can return to your day immediately after treatment, but we recommend first resting a little.

Remember to ask for specific after-care advice

No dedicated recovery time is needed, but avoid direct sun, sauna visits and intensive sport sessions.

Admire your look in the mirror Some treatments with BELOTERO® can last for up to 18 months so you can feel confident in your new refreshed appearance.

Start your journey today

# Frequently Asked Questions

### How long does the treatment take?

Following your consultation and when you are happy to proceed, the treatment session will typically take about thirty minutes. During the session, BELOTERO® is injected into the specific area using a needle or cannula.

#### Does it hurt?

This tissue integration means BELOTERO® is suitable for very superficial injection with the confidence of smooth evenness after your treatment. BELOTERO® is available with an anaesthetic which helps reduce any sensation of pain.

#### How soon can I return to normal activities?

There is little downtime following a BELOTERO® treatment, however, it is recommended that you should avoid wearing makeup for at least 12 hours after treatment and avoid exposure to heat, UV rays and prolonged exposure to the sun for 2 weeks after treatment.

#### Will I notice the difference right away?

Yes, the aesthetic results are immediate.

#### How long does BELOTERO® last?

The effect will depend upon the individual and the area treated. For example BELOTERO® Volume has been seen in clinical data to last up to 18 month in the cheeks and BELOTERO® Balance

also demonstrates visible improvements up to 12 months in areas such as the nasolabial folds and perioral area.

#### Are there any side effects with BELOTERO®?

BELOTERO® products are based on hyaluronic acid, a natural component of the skin. There are however, some injection related reactions which may occur and include slight redness, swelling, itching, bruising and pain at the injection site. The properties of BELOTERO® allow optimal spreading into your tissue. You may feel some itchiness around the treated area but will be left with even results. Before treatment, you should inform your aesthetic practitioner if you are taking any medication and if you have any allergies, especially to lidocaine. You should always discuss any side effects and/or post treatment reactions with your practitioner.

Don't be afraid to ask your aesthetic practitioner questions.

To find out more, speak to your aesthetic practitioner or visit www.merz-aesthetics.co.uk/belotero



### Let your true self shine through

Please consult a qualified authorised medical practitioner who will advise the most appropriate treatment for you. Individual results may vary.

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To find out more, speak to your aesthetic practitioner or visit www.merz-aesthetics.co.uk

